



THE RESULTS:

THE JUDGES:



FRAN LEE

Stylist Fran Lee has been working in the fashion industry for almost 15 years. When she's not trend forecasting and styling shoots, she co-runs the children's lifestyle pop-up shopping event, KidsARCADE.



JACKIE COOK

Retail consultant, National Childrenswear Association vice president and ex-Selfridges buyer Jackie Cook has a wealth of industry knowledge. She is also a well-known seminar speaker, and recently presented a series of retail training videos produced by NCWA.



LINDSAY HOYES

Lindsay Hoyes is event director of the UK's leading kids' trade show, Bubble London. An expert in children's fashion and the wider industry, Lindsay has been overseeing Bubble – and curating its unique brand edit – for over eight years.



SUZANNE PETERS

Suzanne Peters has worked in the kids' lifestyle industry for over 15 years – in marketing, as a buyer, a retailer and as a writer. She has been posting about children's fashion on her popular blog, Kid Style Junkie, since 2011.



LAURA TURNER

Laura Turner is editor of CWB magazine, the UK's only trade title dedicated exclusively to the childrenswear sector. Working in the industry for over 11 years, she's a trusted authority on retailers and brands.



SHOSHANA KAZAB

Shoshana Kazab launched children's fashion and lifestyle PR agency Fuse Communications in 2004. Over the last 11 years she has established a broad portfolio, representing leading names in the children's sector.



DAVID BURGESS

David Burgess is a leading expert in the schoolwear sector. Former MD for school uniform and sportswear company David Luke, he is also a past chair of the National Childrenswear Association (NCWA) and the current chair of the Schoolwear Association.



LUCY ENFIELD & SOPHIE WORTHINGTON

Lucy Enfield and Sophie Worthington founded the vintage-inspired UK girls'wear label ilovegorgeous in 2006. They have since opened own-brand stores in Notting Hill and Primrose Hill, and also run an e-commerce website.



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